



Art Director | Designer
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949.290.8797

Objective

To obtain an integral position as a member of an intelligent creative design team. To seek an opportunity to create innovative, intelligent, responsible design.

Work History

David Riley Associates Advertising Design, Costa Mesa, CA

Interactive Director, December 2006- November 2009

Design and produce interactive web based projects from email blasts, flash banner ads, and fully developed websites – Flash, HTML and CMS sites. Prepare and lead project design briefs and discussions with clients. Experienced in working directly with client on all levels of design project.

Laguna College of Art and Design, Laguna Beach, CA

Instructor, August 2006- December 2006

Instruct and mentor students in various design programs relevant in the design field. Teach them the skills and techniques by presentations and assigned tasks. Responsible for the development of students knowledge of design tools for success throughout the design program.

BrilliantBlue Marketing, Irvine, CA

Senior Media Designer/Art Director, April 2006- December 2006

Responsible for conceptualizing and producing various types of design collateral from web to logo marks and brand identity. Responsibilities include concepting and developing logo marks, brand identity, design HTML and CMS sites, design and concept flash animations, and produce/format comps and files for final web production.

Boomerang Creative, Newport Beach, CA

Designer, June 2005- April 2006

Responsible for conceptualizing and producing various types of design collateral from print to digital media. Have worked with major clients such as Nissan, Toyota, Infiniti, and Lexus. Most work brings me in direct contact with the clients and or their ad agencies to develop work that coincides with their wants and needs as well as keeping within their brand guidelines.

US ARMY 82nd Airborne Division, Ft. Bragg, NC

Specialist, November 1994- 1998

Served as a Paratrooper Fire Direction Specialist in the 82nd Airborne Division.

Strengths

Experienced in design for web, print, and product/package. Intelligently comprehend, interpret and innovatively communicate clearly through design. Have strong working knowledge of front-end to back-end design and development procedures and limitations. Educated in design and general fine arts. A highly self-motivated leader and competitive team player. Hard worker, dedicated to the task at hand and I am never satisfied with mediocrity.

Skills

Adobe Photoshop
Adobe Dreamweaver
Adobe Flash
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Actionscript
HTML/CSS
Javascript
Maya

Education

Laguna College of Art and Design, Laguna Beach, CA

Bachelor of Fine Arts Graphic Design, Magna Cum Laude